

Rohullah Hassani

21-May-1990, Ghazni - Afghanistan

Currently residing in Malik Ashtar, Qom, Iran

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Professional Summary

Highly skilled WordPress Developer with over 7 years of professional experience in designing and developing responsive, high-performance websites. Proficient in multiple programming languages essential for web development, I expertly combine custom coding with advanced page builders like Elementor to deliver tailored, client-centric solutions. Whether creating custom themes, developing bespoke plugins, or optimizing existing frameworks, I ensure every website is both visually appealing and functionally robust. Dedicated to staying ahead in the ever-evolving world of web development, I bring a deep understanding of both front-end and back-end technologies to every project.

Professional Experience

Senior WordPress Developer

Madareno Digital Marketing Agency, Qom, Iran

Oct 2023 – Present

- Developed and customized over 15 WordPress websites, utilizing custom themes and plugins to meet specific client needs.
- Expertly used Elementor to create visually appealing and user-friendly website layouts.
- Optimized website performance, resulting in a 30% improvement in load times and enhanced user engagement.
- Integrated third-party APIs and services to extend website functionality, including payment gateways and CRM systems.
- Provided ongoing maintenance and support, ensuring security updates, backups, and regular audits to prevent downtime and vulnerabilities.

WordPress Developer

Mamal Group, Essen, Germany

Mar 2022 – Oct 2023

- Customized and extended existing WordPress themes and plugins, optimizing them for SEO and speed.
- Collaborated with designers to create responsive, mobile-first website designs that increased user retention by 25%.
- Implemented WooCommerce for e-commerce projects, configuring product pages, payment gateways, and shipping options.
- Conducted training sessions for clients on WordPress content management, empowering them to manage their websites independently.
- Managed website migrations and upgrades, ensuring minimal downtime and data integrity during the transition.

Database Administrator & Student Affairs Program Manager

Avicenna University, Kabul, Afghanistan

Jan 2020 – Aug 2021

- Managed and maintained the university's comprehensive database systems, ensuring the integrity, security, and efficient operation of all student and academic records.
- Developed and optimized database queries, improving data retrieval times and overall system performance by 25%.
- Led the implementation of a new student information management system, which streamlined administrative processes and enhanced the accuracy of student records.
- Collaborated with IT teams to design and deploy backup and disaster recovery plans, ensuring minimal data loss in case of system failures.
- Served as the Program Manager for Student Affairs, overseeing academic scheduling, student enrollment processes, and coordinating with academic departments to ensure smooth operations.
- Provided technical support and training to university staff, improving their ability to use the new systems effectively.
- Ensured compliance with institutional policies and international standards for data management and student affairs, contributing to the university's reputation for academic excellence.

Education

Bachelor of Science in Information Technology

Kateb University, Kabul, Afghanistan

Sep 2011 – Jun 2015

Skills

- WordPress Development: Custom themes, plugin development, Elementor, WooCommerce.
- Programming Languages: PHP, HTML5, CSS3, JavaScript (jQuery).
- Web Technologies: REST API, AJAX, JSON.
- Database Management: MySQL.
- Tools & Platforms: cPanel, Direct Admin, SEO tools (Yoast, Google Analytics).
- Other Skills: Website Optimization, Responsive Design, Cross-Browser Compatibility, Security Best Practices.

Languages

Persian (Farsi): Native proficiency

English: Professional working proficiency

German: Limited working proficiency

References

Available upon request.